

Semiconductor Companies

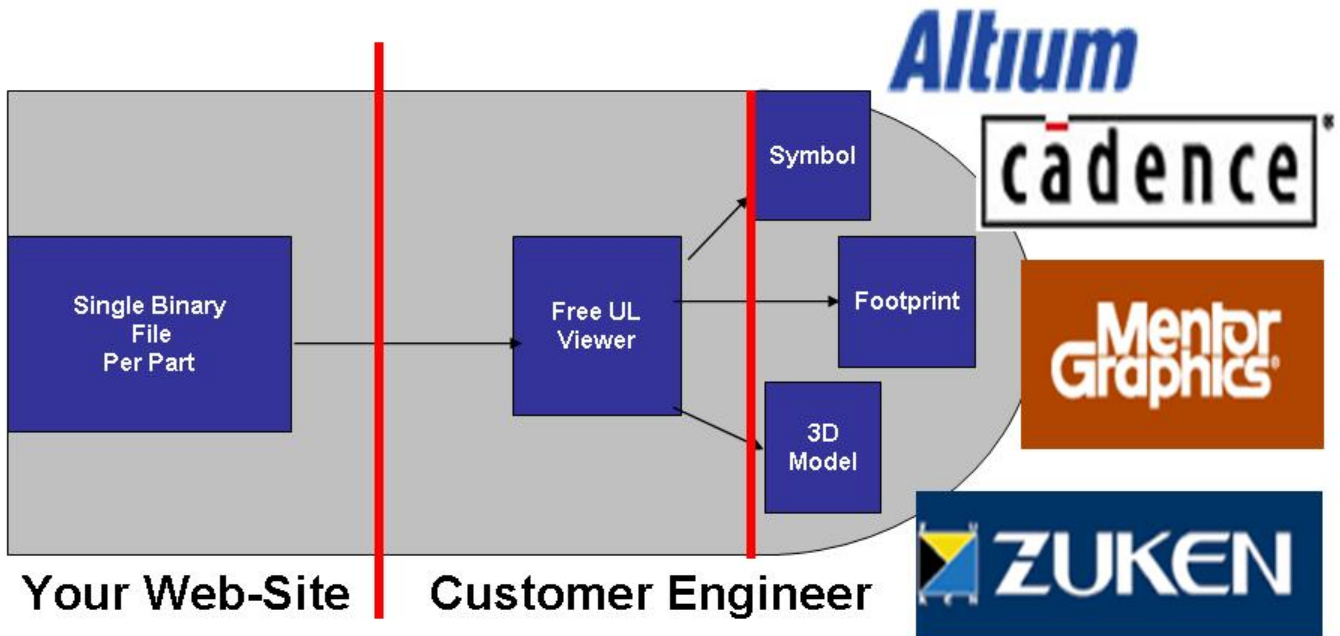
Improve your customer relationship
and bottom line by helping OEMs with TTM

ADI offers Semiconductor companies the fastest method to provide Part information to their customers in the EDA / CAD format they need. This methodology can save an OEM weeks in their Time To Market development cycles. Called **BULET***, it combines the Schematic Symbol, the PCB Footprint and the 3D Model of the part in a binary file that can be downloaded by the OEM.

What is unique about **BULET** is that ADI provides a free reader to the OEM that allows the OEM to then Export the Part data directly into their EDA, CAD and MCAD tools. This relieves the OEM from having to create the symbol and footprint from a datasheet, which is a time-consuming and error-prone process. It also relieves the Semiconductor company from supporting multiple EDA/CAD tools in-house. Now Semiconductor companies can better support **ALL** of their customers no matter what PCB Design tools they use. National Semiconductor (www.national.com/cad) and Microchip are already using **BULET** to deliver Part content to their customers.

* Binary Ultra Librarian Engineering Transfer

Part Distribution from ADI and the UL Tool *It's faster than a speeding Bullet !*



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